

10964

A community newsletter that publishes information, events, problems and concerns affecting the people of Palisades, NY.

Dear Advertiser,

10964 is published four times each year (October, December, March and May).

The following are the cost of advertisements from October 2010 to May 2011:

Advertising Rates	1 - 3 issues	All 4 issues
Business Card Size	\$30 each issue	\$25 each issue (\$100 total)
Double Card Size	\$60 each issue	\$50 each issue (\$200 total)
Quadruple Card Size	\$120 each issue	\$100 each issue (\$400 total)

Full payment required for discounted price.

Please complete the following information. The deadline for the October issue is September 1st. Submit your completed contract and ad copy before this date. **Ads must be camera ready.**



Yes, I would like to place an ad in 10964. I understand if I exceed the size ad I contract for, **10964** has my permission to reduce my ad to fit the size requirements listed above.

_____ In all 4 issues

_____ In the circled issues only: Oct. Dec Mar May

Size of ad: _____

Name of Establishment: _____

Address: _____

Phone: _____ E-Mail _____

Signature: _____ Date: _____

SPECIAL INSTRUCTIONS: _____

AMOUNT DUE: _____ AMOUNT REC'VED: _____ DATE: _____

Written cancellations or changes in wording or format should be submitted by the 10th of the month preceding publication. Mail to: Susan Gersony, 10964 Newsletter, P.O. Box 201, Palisades, NY, 10964.